

## Agenda



8:00 AM - 8:30 AM	<b>REGISTRATION OPEN</b>
8:30 AM - 9:30 AM	<b>SPEED MEETINGS</b>
9:30 AM - 10:00 AM	<b>ECONOMIC OVERVIEW AND IMPACT ON THE HOTEL INDUSTRY</b> <b>Speaker:</b> <b>Delia Paredes</b> Partner - TransEconomics
10:00 AM - 10:30 AM	<b>REGIONAL AND GLOBAL HOTEL MARKET OVERVIEW</b> <b>Speaker:</b> <b>Richard J. Katzman</b> Senior Managing Partner LATAM - HVS Mexico City
10:30 AM - 11:30 AM	<b>DRILLING DOWN ON HOTEL SUPPLY AND DEMAND - LEISURE TRAVEL</b> <b>Moderator:</b> <b>Diego Gutiérrez</b> Managing Partner - Walton Street Capital Mexico <b>Speakers:</b> <b>Bernardo Cabot</b> Development Director The Americas - Meliá Hotels International <b>Gastón González</b> Area Vice-President, Mexico - Marriott International <b>Jaime Macedo</b> CEO - MM Desarrollos <b>Mario Carbone</b> Managing Director of Development, Mexico & Central America - Hilton Worldwide
11:30 AM - 12:00 PM	<b>NETWORKING COFFEE BREAK</b>
12:00 PM - 13:00 PM	<b>DRILLING DOWN ON HOTEL SUPPLY AND DEMAND - BUSINESS TRAVEL</b> <b>Moderator:</b> <b>Michel Montant</b> Executive Director Hotels & Hospitality Group - JLL Mexico <b>Speakers:</b> <b>Alfredo Reynoso</b> Regional VP Development - Hyatt Hotels Corporation <b>César Chávez</b> Director Development & Asset Management - FibraHotel <b>Héctor Villarreal</b> Development Director - Grupo Posadas <b>Luis Alberto Tito</b> Director, Hotel Development Latin America - BWH Hotels
1:00 PM - 2:00 PM	<b>TRENDS IN LUXURY AND LIFESTYLE LODGING</b> <b>Moderator:</b> <b>Carlos Crovato</b> VP, Business Development & Acquisitions (LATAM) - Standard International <b>Speakers:</b> <b>Carrie Wilder</b> Sr. Director Lodging Market Management Mexico & Caribbean - Expedia Group <b>Guillermo Martínez</b> Chief Development Officer - Arriva Hospitality Group <b>Nicolás Martínez</b> VP Development, Mexico, Central America & Caribbean - Accor <b>Philip Keb</b> Senior Executive, Luxury Brand Growth, Americas - IHG Hotels & Resorts
2:00 PM - 4:00 PM	<b>LUNCHEON - NETWORKING</b>
4:00 PM - 5:00 PM	<b>TOURISM DEVELOPMENT AND BEST PRACTICES IN REGIONAL PLANNING</b> <b>Moderator:</b> <b>Lorea Arnoldi</b> Senior Vice President – Director Consulting & Valuation Mexico - HVS Mexico City <b>Speakers:</b> <b>Germán Rivera</b> Executive Director - CIT Sinaloa <b>Nadja Borrás</b> Design Director - Gensler <b>Teresa Solís</b> Director for Tourism and Regional Development - Deloitte Mexico
5:00 PM - 6:00 PM	<b>CAPITAL MARKETS OVERVIEW - TRENDS IN THE DEBT AND EQUITY MARKETS</b> <b>Moderator:</b> <b>Carolina Lacerda</b> Practice Leader for Latin America - Ernst & Young (EY) <b>Speakers:</b> <b>Alejandro Rodríguez</b> Director, CIO & Portfolio Manager MREIT - Catena Activos Alternativos <b>Gregory Pitts</b> Partner, Panoramic Advisors <b>Marín Maydón</b> Principal, Managing Partner - BPBI <b>Víctor Lachica</b> President & CEO Mexico & Central America - Cushman & Wakefield
6:00 PM - 7:00 PM	<b>INDUSTRY PRIORITIES - ACTION PLAN</b> <b>Moderator:</b> <b>Richard J. Katzman</b> Senior Managing Partner LATAM - HVS Mexico City <b>Speakers:</b> <b>Gustavo Viescas</b> President LATAMC - Wyndham Hotels & Resorts <b>Leandro Trejo</b> CEO - Camino Real Hoteles <b>Sergio Perez</b> Executive Managing Director, Latin America - Newmark <b>Simón Galante</b> CEO - Grupo GDI
7:00 PM - 9:00 PM	<b>CLOSING RECEPTION</b>