

Agenda



- 08:30 SPEED MEETINGS**
- 09:30 ECONOMIC OVERVIEW AND IMPACT ON THE HOTEL INDUSTRY**
Speaker: **Delia Paredes**
Professor of Economics - Universidad Anáhuac
- 10:00 REGIONAL AND GLOBAL HOTEL MARKET OVERVIEW**
Speaker: **Lorea Arnoldi**
Senior Project Manager, HVS - Mexico City
- 10:30 DRILLING DOWN ON SUPPLY AND DEMAND - LEISURE TRAVEL**
Moderator: **Christian Lega**
Partner - Deloitte
Speakers: **Alejandro Fiz**
Area Vice President Caribbean & Managing Director All-Inclusive - Marriott International
Gustavo Viescas
Senior Vice President LATAMC - Wyndham Hotels & Resorts
Mario Carbone
Managing Director of Development - Mexico & Central America, Hilton Hotels
Ruben Becerra
Vice President of Corporate Affairs & Business Development - Karisma Hotels & Resorts
- 11:30 NETWORKING COFFEE BREAK**
- 12:00 OFFICE AND INDUSTRIAL MARKETS - IMPACT ON HOTEL DEMAND**
Moderator: **Richard J. Katzman**
Managing Director, HVS - Mexico City
Speakers: **Sergio Pérez**
Executive Managing Director, Global Corporate Services Latin America - Newmark
Víctor LaChica
President & CEO Mexico - Cushman & Wakefield
- 01:00 DRILLING DOWN ON SUPPLY AND DEMAND - BUSINESS TRAVEL**
Moderator: **Vicente Naves**
Managing Director Plataforma Inmobiliaria - Artha Capital
Speakers: **Alejandro Ramírez**
Chief Executive Officer - Business Travel Consulting
Alex Mai
Vice President Development, CALA - Radisson Hotel Group
Germán Ongay
Regional Vice President Franchise Sales and Development Mexico - IHG Hotels & Resorts
Mauricio Elizondo
Director Corporativo de Desarrollo - Grupo Posadas
- 02:00 LUNCHEON - NETWORKING**
- 04:00 TRENDS IN LUXURY LODGING**
Moderator: **Marín Maydón**
Principal - Managing Partner - BPBI
Speakers: **Abraham Metta**
Director General - GIM Desarrollos
Alberto Ramirez
Chief Executive Officer - Hamak Hotels
Francis Muuls
COO - RLH Properties
Nicolas Martínez
Vice President - Development, Mexico, Central America & Caribbean - Accor
- 05:00 CAPITAL MARKETS OVERVIEW - TRENDS IN THE DEBT AND EQUITY MARKETS**
Moderator: **Gilda Perez-Alvarado**
Global Chief Executive Officer - JLL Hotels & Hospitality
Speakers: **Diego Gutiérrez**
Managing Partner - Walton Street Capital Mexico
Guillermo Bravo
Chief Investment Officer - FibraHotel
Raúl Gallegos
Managing Director - Asset Management - Credit Suisse
Rodrigo Meza
Sr. Vice President - GFG Securities
- 06:00 INDUSTRY PRIORITIES - ACTION PLAN**
Moderator: **Richard J. Katzman**
Managing Director, HVS - Mexico City
Speakers: **Braulio Arsuaga**
Chief Executive Officer - Grupo Presidente
Leandro Trejo
Director General - Camino Real Hotels
Oscar Calvillo
Chief Executive Officer - Fibra Inn
- 07:00 CLOSING RECEPTION**